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**CLASSIFICATION OF FACTORS OF prepress processes**

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***Research Methodology.*** *The factors of prepress processes have been described and analysed according to the results of an expert survey.*

***Results.*** *It has been identified and confirmed that prepress stage of the edition includes three processes: planning; artistic and technical design; preparation and output of pages on physical media. In accordance with the separate processes and procedures, the factors of prepress processes have been formed and a classification model of the prepress preparation of book editions has been developed.*

***Novelty.*** *The obtained model becomes the basis for constructing a semantic network of relationships between factors, the basis for determining the levels and weights of fac­tors for constructing models of priority of their influence on the efficiency of the de­sign process of book editions.*

***Practical Significance.*** *The prepress stage is the basis for creating the quality of the book, and the design of the publication is one of the components of the multi-faceted publishing pro­cess and it is an important factor in preparing the publication for publishing, which affects the quality and style of print production. Therefore, it is expedient to direct the efforts to ensure the quality of prepress preparation of book editions in general and its components in particular.*