UDC 164.02:070(477) **‘‘** 2013/2014

**SYMBOLIC REPRESENTATION OF SPACE, TIME AND NUMBERING
IN MEDIA ON THE EXAMPLE OF REPORTING ABOUT Euromaidan**

**Zh. Bezp’yatchuk**

*The Mohyla School of Journalism,
The National University of «Kyiv-Mohyla Academy»
8/5, Voloska St., Kyiv, 04655,Ukraine,*

*The qualitative analysis of symbolic relations of space, time, numbers on the example of symbols in media reporting about Euromaidan has been suggested in the article. It uses those basic characteristics of space, time, numbers in a myth, language, science which Ernst Cassirer establishes and defines in his philosophy of symbolic forms. This allows exploring which understanding of space, time, numbers is more common and inherent in the media, if they combine the properties of different symbolic forms (a myth, language, science) or demonstrate their own unique ideas about space, time, numbers that elevate them to the level a self-sufficient symbolic form.*

*The media sampling has been formed for the study of space, time and numbering in symbolic representations of Euromaidan in a comparative cross-cultural perspective. It covers both analytical weekly and daily tabloids. The sample includes one weekly and one daily tabloid from Ukraine and Poland. Using the media from two different countries makes it possible to bring a cross-cultural comparative perspective to the study to see the differences in symbolic representations not only among separate publications, but also between countries.*