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**DIRECTIONS FOR IMPROVEMENT OF ORGANIZATIONAL
AND ECONOMIC MECHANISM FORMING ECONOMIC SECURITY
OF ENTERPRISES MANAGEMENT**

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***Research Methodology.*** *The theoretical and analytical approaches to improving the organizational and economic mechanism for the formation of economic se­curity of the subjects of management of publishing and printing activities have be­en used.*

***Results.*** *The recommendations on increasing the entrepreneurial success of entrepreneurial structures have been highlighted and formulated.*

***Novelty.*** *The structure of the economic-organizational mechanism for the formation of economic security of enterprises has been improved.*

***Practical Significance.*** *The developed mechanism, in particular its organizational and economic blocks, principles, criteria and functions should be used in the activities of enterprises.*