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FUNCTIONAL ASPECTS OF INVENTORY MANAGEMENT  
IN COMMERCIAL ACTIVITIES

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**Research methodology.** In the article there have been used such theoretical methods, as the method of ascent from the abstract to the concrete with conventional dismemberment business concept, describing its properties through various concepts and features that help making merchandising and commercial substances for further consideration; and the comparison method, which reveals the similarities and differences in commodity and commercial approach to the range.

**Results.** Our studies have shown the importance of inventory management in the business relations. Its effectiveness as the business itself will get maximum if all features have been implemented. On this condition the trade company will satisfy the needs of consumers and get the desired profit. In managing the range of products is necessary in the management and formation of a range of support services. It should be noted that the provision of these services is associated with certain costs, but they (services) contribute to sales growth and increase competitiveness.

**Novelty.** The specific features of inventory management based on different approaches to business and relationships among management simulation range of business functions have been revealed. This inventory management is seen as an activity aimed at establishing a system of relations between the company, customers and suppliers that best meets the needs of all the participants and ensures effective selection.

**The practical significance.** The results of our research have theoretical significance, which is in the specification of the functional aspects of business, dividing it into six basic functions — financial support, logistics, personnel and information management, purchasing of goods, sales of goods and services. Thus, it is possible to formulate the model of the inventory management dependence on commercial activity functions. Such model can have practical applications at commercial enterprises, their effectiveness as the business itself will get maximum if all features have been implemented. On this condition the trade company will satisfy the needs of consumers and get the desired profit.