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**ANALYSIS OF COMPANY FINANCIAL CONDITION AS AN INFORMATION BASIS OF COMPANY ECONOMIC SECURITY**

**O. S. Sylkin**

*Ukrainian Academy of Printing,*

*19, Pid Holoskom St., Lviv, 79020, Ukraine*

*drvel@ukr.net*

***Research methodology.*** *When studying the evaluation of enterprise financial condition
we have used methods: induction and deduction, comparison and systematization — the study of the term «financial condition»; morphological analysis — to clarify the concept of «financial condition»; abstract logical — for theoretical generalizations and conclusions of the study.*

***Results and novelty.*** *Taking into account a large number of interpretations of the term «financial condition» we have presented our own version, which in the narrow sense brings advanced overtones. The basic methods of evaluating financial condition have been presented. The algorithm of phased strategy development has been suggested based on a diagnosis of the financial condition in order to strengthen the economic security.*

***The practical significance.*** *The theoretical conclusions, scientific recommendations and other results of scientific research can be used in the future when assessing the financial condition of the company.*