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**ACTUALIZATION OF THE MEANING OF «FREEDOM»
IN THE CONCEPTUAL IDEA OF THE NATION FIELD
(IN JOURNALISM MATERIAL BY I. BAHRIANY)**

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***Research methodology.*** *In the present research work we have used a set of scientific and special methods, namely: historical method, which allowed exploring the social and cultural context of the post war era; structural-typological, based on methods of classification and transformation of representative journalistic materials studied period. Critical discourse analysis has allowed analyzing the place of social communications, in particular the print media in the formation of a single information and communication space of the Ukrainian diaspora in the context of idea formation.*

***Results.*** *As a result of analyzed levels of actualization of social and cultural meaning of «freedom» in the field of conceptual ideas of the nation (based on journalism material by I. Bahriany): archetypal, cultural, concrete historical and axiological and others.*

***Novelty.*** *The meaning of «freedom» as a complex, multidimensional phenomenon, full of philosophical and nation-forming content decoded on the level of analysis of texts, the author of which is the Ukrainian language personality, a political refugee, journalist, and the interpretation of which is due to the influence of his cultural experience, and ideological-political situation, and continuous public context.*

***The practical significance.*** *Decoding levels of the socio-cultural sense of «freedom» in the interpretative paradigm of the media picture of the world by I. Bahriany show features of sense-formation conceptual idea of the nation in the field of the Ukrainian post-war emigration. In the context of research of matrix content meaning of the idea of the nation, which has become fundamental in the information and communication activities of Ukrainian post-war diaspora, the level decoding algorithm of senses of journalistic discourse promotes its use in empirical studies of communication phenomena.*