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**USING THE METHOD OF SECCESSIVE CONCESSIONS FOR SOLVING   
THE PROBLEM OF INCREASING PROFITABILITY   
OF SMALL ENTERPRISES**

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***Research Methodology.*** *In the scientific work for obtaining the main results of the study, the method of successive concessions has been used to solve the problem of enhancing the profitability of a small enterprise.*

***Results.*** *In the article, we present the method of problem solving and a specific examp­le. A simplex method has been used to solve a one-objective problem.*

***Novelty.*** *The problem of enhancing the profitability of the small enterprise production has been first solved by the method of successive concessions.*

***Practical Significance.*** *We have suggested a dual-objective optimization model, which enables us to make a plan for the production of products in order to maximize the use of available resources. At the same time, it ensures the maximum profit and the concurrent output with minimal cost.*